



2026 WSCM AWARDS CEREMONY APRIL 23, 2026

<https://www.whatssocool.org/chester-delaware>



Sponsorship Levels & Benefits

The **What's So Cool About Manufacturing®** video contest is an annual program dedicated to changing the outdated perceptions and attitudes of today's tech-savvy students, as well as their parents and educators, about careers in advanced manufacturing. Teams of middle school students, under the guidance of their teacher coach, are partnered with a local manufacturer and work together to create a 2.5-minute video showcasing "What's So Cool?" about the manufacturer's products, people, and careers in advanced manufacturing.

	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Sponsor Level Benefits:	\$3,000	\$2,000	\$1,000
"Viewer's Choice" or "Overall Video" Winner Presenter during Awards Ceremony	✓		
Emcee "shout-out" at Awards Ceremony	✓		
Recognition in WSCM press releases	✓	✓	
Logo on Awards Ceremony marketing materials	✓	✓	✓
Web links to your organization's website on maccdcpa.org and whatssocool.org	✓	✓	✓
Logo on Awards Ceremony opening slate, closing credits and Event Program	✓	✓	✓
Contest Award Presenter during Awards Ceremony		✓	✓
Social Media mentions on Manufacturing Alliance, STEM Innovation and CCEDC platforms	✓(4)	✓(3)	✓(2)
Reserved seats at Awards Ceremony	✓(6)	✓(4)	✓(2)
BONUS BENEFIT! Expo Table at the "Girls Exploring Tomorrow's Technology" (GETT) Event - Saturday, October 24 th , 2026	✓	✓	✓
ALL SPONSORSHIPS INCLUDE A TABLE IN THE MANUFACTURING EXPO AT THE EVENT!			
CHECK OUT THESE EXCLUSIVE PROMOTIONAL SPONSORSHIP OPPORTUNITIES!	STUDENT SWAG SPONSOR (1 available)	REFRESHMENT SPONSOR (1 available)	STUDENT RAFFLE SPONSOR (3 available)
	\$1,000	\$750	\$250
Company Name/Logo Displayed	On Swag Item (item chosen by us)	On refreshment table and included in Event Program	
Company Name included in Award Ceremony Credits and Event Program	✓	✓	✓
Social Media mentions	✓(1)	✓(1)	✓(1)
Reserved Seats at Awards Ceremony	✓(2)	✓(2)	✓(2)
Raffle Prize Presenter during Award Ceremony			✓

Contact Tracey Oberholtzer at toberholtzer@ccedcpa.com to secure your sponsorship.

