



A Chester County Economic Development Council initiative

2024 WSCM AWARDS CEREMONY


APRIL 10, 2024

<https://www.whatssocool.org/chester-delaware>



Sponsorship Levels & Benefits

The *What's So Cool About Manufacturing*® video contest is an annual program dedicated to changing the outdated perceptions and attitudes of today's tech-savvy students, as well as their parents and educators, about careers in advanced manufacturing. Teams of middle school students, under the guidance of their teacher coach, are partnered with a local manufacturer and work together to create a 2.5-minute video showcasing "What's So Cool?" about the manufacturer's products, people, and careers in advanced manufacturing.

	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Sponsor Level Benefits:	\$3,000	\$2,000	\$1,000
"Viewer's Choice" or "Overall Video" Winner Presenter during Awards Ceremony	✓		
Emcee "shout-out" at Awards Ceremony	✓		
Recognition in press releases	✓	✓	
Logo on Awards Ceremony marketing materials	✓	✓	✓
Web links to your organization's website on maccdcpa.org and whatssocool.org	✓	✓	✓
Logo on Awards Ceremony opening slate, closing credits and Event Program	✓	✓	✓
Contest Award Presenter during Awards Ceremony		✓	✓
Social Media mentions on Manufacturing Alliance, STEM Innovation and CCEDC platforms	✓(4)	✓(3)	✓(2)
Reserved seats at Awards Ceremony	✓(6)	✓(4)	✓(2)
NEW FOR 2024			
	STUDENT SWAG SPONSOR 	REFRESHMENT SPONSOR (1 available)	STUDENT RAFFLE SPONSOR (1 available)
	\$1,000	\$750	\$250
Company Name/Logo Displayed	On Swag Item (item chosen by us)	On refreshment table and included in Event Program	
Company Name included in Award Ceremony Credits and Event Program	✓	✓	✓
Social Media mentions	✓(1)	✓(1)	✓(1)
Reserved Seats at Awards Ceremony	✓(2)	✓(2)	✓(2)
Raffle Prize Presenter during Award Ceremony			✓

Contact Tracey Oberholtzer at toberholtzer@ccedcpa.com to secure your sponsorship.

The Manufacturing Alliance of Chester and Delaware Counties (MACC/DC) is an initiative of the Chester County Economic Development Council and Delaware County Community College and is funded in part by the private sector with grant funding from the Pennsylvania Department of Labor and Industry through the Chester County Workforce Development Board.

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