



A Chester County Economic Development Council initiative

2022 WSCM Video Contest

Sponsorship Levels & Benefits

The *What's So Cool About Manufacturing?* video contest is an annual program dedicated to changing the outdated perceptions and attitudes of today's tech-savvy students, as well as their parents and educators, about careers in advanced manufacturing. Teams of middle school students, under the guidance of their teacher coach, are partnered with a local manufacturer and work together to create a 2.5 minute video showcasing "What's So Cool?" about the manufacturer's products, people, and careers in advanced manufacturing.

PLATINUM SPONSORSHIP \$3,000

- Recognition in press releases
- Logo on Awards Ceremony marketing materials
- Web links to your organization's website on maccdcpa.org and whatssocool.org
- Award Winner Presenter during Awards Ceremony
- Social Media Recognition - prior to, during, and post Awards Ceremony - 3 times
- Public recognition during Awards Ceremony
- Logo on Awards Ceremony opening slate
- Listed on Awards Ceremony credits

GOLD SPONSORSHIP \$1,500

- Recognition in press releases
- Logo on Awards Ceremony marketing materials
- Web links to your organization's website on maccdcpa.org and whatssocool.org
- Award Winner Presenter during Awards Ceremony
- Social Media Recognition - prior to, during, and post Awards Ceremony - 2 times
- Logo on Awards Ceremony opening slate
- Listed on Awards Ceremony credits

SILVER SPONSORSHIP \$750

- Logo on Awards Ceremony marketing materials
- Web links to your organization's website on maccdcpa.org and whatssocool.org
- Award Winner Presenter during Awards Ceremony
- Social Media Recognition - prior to, during, and post Awards Ceremony - 1 time
- Listed on Awards Ceremony credits

CHECK OUT LAST YEAR'S VIDEOS:

<https://www.whatssocool.org/chester-delaware>

Contact Tracey Oberholtzer at toberholtzer@ccdcpa.com to secure your sponsorship.



The Manufacturing Alliance of Chester and Delaware Counties (MACC/DC) is an initiative of the Chester County Economic Development Council and Delaware County Community College and is funded in part by the private sector with grant funding from the Pennsylvania Department of Labor and Industry through the Chester County Workforce Development Board.

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